



Media release

For immediate release

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430 BUNGY JUMPS IN 24 HOURS - AND A NEW WORLD RECORD SET

Aucklander Mike Heard has just completed 430 Bungy jumps off the Auckland Harbour Bridge within 24 hours – more than two and a half times the number of jumps achieved by the previous record holder.

Mr Heard, who broke the Guinness World Record for the most Bungy jumps in 24 hours, just 4.5 hours into his effort, says the experience has far exceeded his expectations.

“It’s been a huge effort and I’m absolutely stoked that, with the support of the AJ Hackett Bungy New Zealand team, we’ve been able to achieve our goals of a world record, as well as raising funds and awareness for the Mental Health Foundation.”

“I’m not sure what I’m going to do next to top this but I’ll be heading home to the family tonight for some rest and relaxation,” he says.

AJ Hackett Bungy New Zealand Managing Director Henry van Asch says Mr Heard’s effort is an extraordinary one.

“Our philosophy is that if you can Bungy jump, you can do anything. And Mike has taken that to a whole new level today.”

“To Bungy from the Auckland Harbour Bridge 430 times in a 24 hour period is a phenomenal achievement, and I’d like to congratulate Mike and the whole Bungy team for a great result.”

Shaun Robinson, Chief Executive of the Mental Health Foundation, says the organisation has been delighted to be involved.

“Mike and the team have shown amazing generosity and kiwi go-for-it attitude! He has smashed the record, which is awesome. He’s raised thousands of dollars, which is great. And he has touched so many peoples lives, encouraging us all to talk about mental wellbeing and reach out and support one another.”

Mr Heard brought the record back to New Zealand - the ‘original home of Bungy’ - when he beat Australian Beau Retallick’s 2014 record of 158 jumps.

To make a donation towards Mike Heard's Mental Health Foundation fundraiser go to mentalhealth.org.nz/bungy or text BUNGY to 2446 to make an automatic \$3 donation.

ENDS

Image: World record holder Mike Heard as he Bungy jumps from the Auckland Harbour Bridge today.

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