



**LIVE MORE.
FEAR LESS.**

WE'RE HIRING!

Digital Marketing Manager

Is this New Zealand's most exciting and coveted Digital Marketing Manager role - we think so!

AJ Hackett Bungy New Zealand is looking for a senior Digital Marketing Manager, someone who eats, sleeps and breathes digital marketing.

Your primary responsibility will be developing the digital marketing strategy and implementing its initiatives to increase direct sales, audience engagement and brand awareness for AJ Hackett Bungy New Zealand - Queenstown, Auckland and Taupo.

To thrive in this position you will be highly experienced in:

- Strategic and tactical planning and implementation
- Content and Social Media management
- SEM & SEO planning, management and enhancement
- Website optimization - CX (customer experience) and conversion
- Data analysis and reporting

This is a full-time position within the Sales & Marketing Team and based in Queenstown.

At AJ Hackett Bungy New Zealand we offer job security, a real sense of belonging and value, and the chance to Bungy as much as you like!

If you'd like to be challenged professionally and think you fit the bill, we'd love to hear from you. We're all about accepting, including and developing Crew and are committed to fair hiring and equal opportunities. If you're keen to join our diverse team, who have fun at work and take pride in what they do, please send your application to: hrmanager@bungy.co.nz using ref: DM Us

bungy.co.nz